BLANCA BALLESTEROS
designer



CONTACT

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LANGUAGES

Spanish - Native

English - B2

Italian - B1

French - B1

HOBBIES

Fashion - Sports - Travel

Graduated in Industrial Design Engineering Degree and Degree in Design. Effort, dedication and self-improvement are essential foundations in my daily work.

STUDIES

2010-2016 — Secondary Education and Bachelor's Degree, at Europe International School
Graduate with honors

2016-2021 — Degree in Industrial Design Engineering, at Elisava
Academic Excellence Scholarship

2018-2021 — Degree in Design, at Elisava
Academic Excellence Scholarship

TFG development on 4D textiles in haute couture. Honors & Nominated for ei Awards!

EXPERIENCE

- Menswear Design Coordinator at Red Bull Racing x Pepe Jeans *[www.pepejeans.com]*
- Sportswear designer and buyer at ecoalf sports. Also in charge of the visual part of social media and brand image of the sports section, Ecoalf *[www.ecoalf.com]*
- Sportswear designer at ecoalf sports, Ecoalf, an international sustainable fashion brand company *[www.ecoalf.com]*
- Internship at Rucker Lypsa, part of the EDAG group, world leader in engineering for the transport industry – *Research team on emotions and sensations for automotive interior design* [www.es.edag.com/es/]
- Internship in the Marketing Department at Wonkandy, an international candy company – *Graphic and Product Design* [www.wonkandy.com]
- Creative director and founder of fashion brand Avvy Studio – *Product design, quality, web development, logistics management and production* [www.avvystudio.com]
- Corporate image design for fashion brand Lada

SKILLS

Photoshop	80%	Creo-PTC	50%
Illustrator	80%	SolidWorks	50%
InDesign	90%	Ces Selector	60%
Autocad	80%	Wordpress	50%