

BLANCA BALLESTEROS

designer



CONTACT

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LANGUAGES

Spanish - Native

Italian - B1

English - B2

French - B1

HOBBIES

Fashion - Sports - Travel

Graduated in Industrial Design Engineering Degree and Degree in Design. Effort, dedication and self-improvement are essential foundations in my daily work.

STUDIES

- 2010-2016 Secondary Education and Bachelor's Degree, at Europe International School
Graduate with honors
- 2016-2021 Degree in Industrial Design Engineering, at Elisava
Academic Excellence Scholarship
- 2018-2021 Degree in Design, at Elisava
Academic Excellence Scholarship

[TFG development on 4D textiles in haute couture. Honors & Nominated for ei Awards!]

EXPERIENCE

- Sportswear designer at ecoalf sports, Ecoalf, an international sustainable fashion brand company [www.ecoalf.com]
- Internship at Rucker Lypsa, part of the EDAG group, world leader in engineering for the transport industry - *Research team on emotions and sensations for automotive interior design* [www.es.edag.com/es/]
- Internship in the Marketing Department at Wonkandy, an international candy company - *Graphic and Product Design* [www.wonkandy.com]
- Creative director and founder of fashion brand Avvy Studio - *Product design, quality, web development, store management and production* [www.avvystudio.com]
- Corporate image design for Jeys hotels
- Corporate image design for fashion brand Lada
- Corporate image design for Medina Selección hams
- Corporate image design for Lark Gastronomy Group [www.larkgastronomia.com]

SKILLS

Photoshop	80%	Creo-PTC	50%
Illustrator	80%	SolidWorks	50%
InDesign	90%	Ces Selector	60%
Autocad	80%	Wordpress	50%